

## MOMENTUM 2023 ANNUAL MEETING & EXPO

Renaissance Schaumburg Convention Center - Schaumburg, IL

# 57A: More Than Checking a Box DEI for Meaningful Change



# Meet the Organizations

Clark**Lindsey** 

## ClarkLindsey, Urbana

- Founded 1978
- 170FTEs
- 162 ILU, 85 SNF (24 in GH), 64 AL opening Dec 2023, 45 ILU opening 2025

## The Admiral at the Lake, Chicago

- Founded 1858
- 150 FTEs
- 196 ILU, 39 AL, 17 MS, 36 SN









#### We Believe

...that everyone has something to contribute here, that, together, we build a supportive community, and that we gain from our connections to one another.

Culture is our shared responsibility.

#### Our Actions

...will enrich our culture and grow our cultural intelligence as a community. We acknowledge that these efforts require both learning and unlearning behaviors therefore we will remain focused on five sets of actions:

Diversity	Diverse representation that reflects the broader comm
Equity	Equitable treatment and equal opportunities for all
Inclusion	An environment where everyone is respected and weld
Access	All areas within our community are reachable to every
Belonging	Individuals identify as a full and valued member of the

2023 ANNUAL MEETING & EXPO

Inclusivity Care Engagement



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# Our Voice at ClarkLindsey

**Vision Statement:** To leverage the power of community so that all may experience positive aging.

**Mission Statement:** To engage the mind, spirit and body in wellness and community so that each older adult may live their best life.

**Commitment to Diversity, Equity, and Inclusion:** ClarkLindsey actively celebrates all people and their backgrounds through our actions and activities. As part of our ongoing journey and commitment, we strive to create a diverse and equitable environment for our residents, staff, affiliates, and visitors.







# Cultural Intelligence Center (CQ) Approach

### CQ DRIVE

Your level of interest, persistence, and confidence during multicultural interactions.

### CQ KNOWLEDGE

Your understanding about how cultures are similar and different.

**CQ ACTION** 



Your ability to adapt when relating and working in multicultural contexts.



Your awareness and ability to plan for multicultural interactions.

### Cultural Intelligence (CQ) is the capability to function and relate effectively in culturally diverse situations





## **CQ Profile Summary**

							🗆 Self (	) Observe	er <b></b> Maj	jor Gap
1	10	20	30	40	50	60	70	80	90	100
CQ DR	IVE OVER	ALL								
							74	84		
Intrinsio	c Interest							~		
								73	89	
Extrinsi	c Interest						-		_	_
							74	78		
Self-Eff	icacy						0	-		_
							7	84		
CQKN	OWLEDGE	OVERALL		-			~			
				42			64			
Busines	SS									
							67 67			
Values	& Norms					G	N			
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opecer				4	5					
Verbal							Ŷ			
							67 74			
Nonver	bal						ų v			
					3	56 60				

#### **ACTION STEPS**

segments, etc.)

#### **STRENGTH - CQ DRIVE OR CQ STRATEGY**

Next 8 Weeks

#### **AREA FOR IMPROVEMENT - CQ KNOWLEDGE OR CQ ACTION**

Next 4 Weeks

Next 8 Weeks

#### ACCOUNTABILITY

Who will you share this plan with in the next 2 weeks? How can this person help you accomplish your goals? (e.g., following up with you; checking on your progress; etc.)

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List one, specific multicultural skill you would like to improve over the next year. Consider the challenges and opportunities you described earlier in this section. (Examples include teaching a diverse population of students, effectively leading a diverse team, accurately analyzing risk and opportunity in culturally diverse

USING YOUR CQ Drive or CQ Strategy	
Specific Action Steps	Target Date
List specific actions you can take to apply one of your top two self-rated CQ strengths.	
1.	
2.	
1.	
2.	

IMPROVING YOUR CQ Knowledge or CQ Action			
Specific Action Steps			
List specific actions you can take to enhance one of your weaker two self- rated CQ capabilities so that it does not interfere with your multicultural effectiveness.			
1.			
2.			
1.			
2.			

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# **Cultural Values**

### **Your Cultural Values**

Individuals have personal preferences or individual cultural value orientations. Sometimes individual orientations reflect one's national culture/s but not always. The charts on the next few pages show your individual cultural value orientations, followed by the orientations of the ten largest cultural clusters in the world These summaries provide descriptions of different ways of approaching life, relationships, and work.

### Cultural Intelligence (CQ) begins when you start to understand your cultural value preferences.

The following pages provide feedback on your individual cultural value orientations.

Important Note: Scores on cultural values have no intrinsic meaning. It is not "better" to be toward the left, right, or in the middle. Instead, these are descriptions of preferences.

The triangle ( ) indicates your self-rating based upon your responses to the survey you took. Note whether your rating is in the first third (oriented toward the left side of the continuum), the middle third (preferring neither extreme), or the last third (oriented toward the right side of the continuum).

DIVIDUALISM	COLLECTIVISM
nphasis on individual goals and individual rights	Emphasis on group goals and personal relationships
OW POWER DISTANCE	HIGH POWER DISTANCE

### Example



Illinois

# What's Next?

## • The Admiral

- Prioritize community desired action plans
- Adding metrics/measurements to each action item
- Assigning roles/assignments to leadership, residents, & staff
- Staying true to the culture and pace of the community



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# What's Next?

### ClarkLindsey:

Advance DE initiatives			
5.1DEI Resident Engagement	12 DEI celebration/ education event per year	12 DEI celebration events and 12 DEI education events per year, 25% or more led by or organized by resident	12 DEI celebration events and 12 DEI education events per year, 50% or more led by or organized by resident
	(1DEI point)	(2 DEI points)	(3 DEI points)
5.2DEI Employee Engagement	Job descriptions updated to include DEI/value statements	Threshold + performance evaluation tool for leadership includes DEI accountability measures and 80% of leadership has received 2 hours or more of DEI-related training	
	(1DEI point)	(2 DEI points)	(3 DEI points)
5.3DEI Measuring & Monitoring	Develop at least 2 Key DEI metrics by the end of 2023	Develop at least 3 Key DEI metrics and implement regular monitoring by the beginning of Q4	Develop at least 4 Key DEI metrics and implement regular monitoring by the beginning of Q3
	(1DEI point)	(2 DEI points)	(3 DEI points)















## McLEAN& COMPANY





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